





FATTORETTO LÉA

DYNAMIC, PERSEVERING, CREATIVE

 06.95.72.18.94

 Léa FATTORETTO

 290 avenue Saint Hubert, 06700, Saint-Laurent-du-Var

 leaa06@hotmail.fr

 leaffcreation

 WWW lea-fattoretto.com

PROFESSIONAL EXPERIENCE

Alternation Communication, Marketing - La beauté Française - Telecommuting/Riga - Latvia

- Create and develop content and social media strategies on social networks
- Define and implement the editorial planning on the various social networks
- Imagine, propose and create content adapted to the different communities in order to generate commitment
- Write blog posts

September 2022 - September 2023

Work-study Social Media Manager – Youneat – Toulouse

- Create and develop content and social media strategies on social networks
- Define and implement the editorial planning on the various social networks
- Imagine, propose and create content adapted to the different communities in order to generate commitment
- Follow-up of projects with the creative team of the agency
- Actively monitor content created by influencers and competitors
- Write blog articles for clients and Youneat.

September 2021 - June 2022

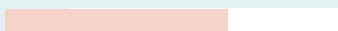
Communication & Marketing Intern– Oceatech – Toulouse

- Analysis of Oceatech's marketing situation
- Proposal of a digital marketing action plan
- SEO improvement et redesign of Oceatech sites
- Definition of Oceatech graphic charter & adjustment of the main external documents
- Creation of visual and graphical reports on social media

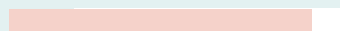
April - June 2021

SKILLS

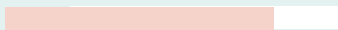
Pack Office



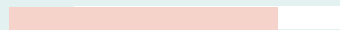
Social networks




Pack Adobe





Web design



PERSONALITY

Curious 

Sociable 

Organized 

EDUCATION

2022–2024 - Ongoing – Digital College

Master Web Communication.
Communication digital et e-influence

2019–2022 - Médiaschool – Nice - Toulouse,

Bachelor Web Communication.
Obtention du diplôme Bac+3.

2018–2019 –LycéeHenri Matisse – Vence


Scientific Baccalaureate.


2016–2018 – Lycée Henri Matisse – Vence

ISN option.

LANGUAGES

French 

English 

Spanish 

HOBBIES



- Photography
- Music
- Video editing
- Web sites
- Video games
- Network management



- England
- Spain
- Tunisia
- Malta
- Mexico
- Canarias islands
- Latvia (6 month)



- Football
- Rock Climbing